

**MINNESOTA HISTORICAL SOCIETY**

Financial Statements and Supplementary Information

June 30, 2021

(With Independent Auditors' Report Thereon)



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**MINNESOTA HISTORICAL SOCIETY  
TABLE OF CONTENTS**

	<b>Page</b>
INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
Balance Sheet	3
Statement of Activities	4
Statement of Functional Expenses	6
Statement of Cash Flows	7
Notes to Financial Statements	8



## INDEPENDENT AUDITORS' REPORT

Audit Committee  
Minnesota Historical Society  
St. Paul, Minnesota

### **Report on Financial Statements**

We have audited the accompanying financial statements of Minnesota Historical Society (the Society), which comprise the balance sheet as of June 30, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Society as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Report on Summarized Comparative Information**

We have previously audited the Society's 2020 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated October 8, 2020. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020, is consistent, in all material respects, with the audited financial statements from which it has been derived.

*CliftonLarsonAllen LLP*

**CliftonLarsonAllen LLP**

St. Cloud, Minnesota  
October 19, 2021

**MINNESOTA HISTORICAL SOCIETY**  
**BALANCE SHEET**  
**JUNE 30, 2021**  
**(WITH SUMMARIZED INFORMATION AS OF JUNE 30, 2020)**

Assets	Without Donor Restrictions			With Donor Restrictions			2021 Total	2020 Total
	Operating	Plant fund	Board- designated endowment	State appropriations	Other	Perpetually restricted		
Cash and cash equivalents	\$ 11,297,649	\$ -	\$ -	\$ (5,251,291)	\$ 574,573	\$ 560,301	\$ 7,181,232	\$ 9,271,273
Investments	6,007,263	-	9,078,678	-	31,479,481	93,308,450	139,873,872	116,701,829
Receivables:								
Nonstate support and contributions, net	47,463	-	-	-	1,143,493	473,315	1,664,271	2,242,641
Contribution receivable in remainder trusts	-	-	-	-	-	348,239	348,239	307,274
Federal reimbursement for Covid-19	2,615,557	-	-	-	-	-	2,615,557	1,030,878
State legacy appropriation	-	-	-	18,190,942	-	-	18,190,942	11,535,980
State capital appropriation	-	-	-	12,913,063	-	-	12,913,063	21,665,125
Contracts	216,824	-	-	-	-	-	216,824	187,041
Publication sales	223,909	-	-	-	-	-	223,909	207,602
Other	1,159,562	-	-	-	-	-	1,159,562	1,151,529
Total receivables	4,263,315	-	-	31,104,005	1,143,493	821,554	37,332,367	38,328,070
Museum shop inventories	885,052	-	-	-	-	-	885,052	1,074,485
Property and equipment, net	-	90,391,505	-	16,916,789	7,068,508	-	114,376,802	96,305,374
Total assets	\$ 22,453,279	\$ 90,391,505	\$ 9,078,678	\$ 42,769,503	\$ 40,266,055	\$ 94,690,305	\$ 299,649,325	\$ 261,681,031
<b>Liabilities and Net Assets</b>								
Liabilities:								
Accounts payable and accrued expenses	\$ 2,522,531	\$ -	\$ -	\$ 4,649,057	\$ 612,634	\$ -	\$ 7,784,222	\$ 4,527,754
Accrued vacation and sick liability	1,977,676	-	-	-	-	-	1,977,676	2,278,998
Split-interest agreements liability	-	-	-	-	-	260,698	260,698	300,879
Total liabilities	4,500,207	-	-	4,649,057	612,634	260,698	10,022,596	7,107,631
Net assets:								
Without Donor Restrictions:								
Operating	17,953,072	90,391,505	-	-	-	-	108,344,577	102,744,476
Board-designated endowment	-	-	9,078,678	-	-	-	9,078,678	7,147,263
Total without donor restrictions	17,953,072	90,391,505	9,078,678	-	-	-	117,423,255	109,891,739
With Donor Restrictions	-	-	-	38,120,446	39,653,421	94,429,607	172,203,474	144,681,661
Total net assets	17,953,072	90,391,505	9,078,678	38,120,446	39,653,421	94,429,607	289,626,729	254,573,400
Total liabilities and net assets	\$ 22,453,279	\$ 90,391,505	\$ 9,078,678	\$ 42,769,503	\$ 40,266,055	\$ 94,690,305	\$ 299,649,325	\$ 261,681,031

See accompanying Notes to Financial Statements.

**MINNESOTA HISTORICAL SOCIETY**  
**STATEMENT OF ACTIVITIES**  
**YEAR ENDED JUNE 30, 2021**  
**(WITH SUMMARIZED INFORMATION FOR THE YEAR ENDED JUNE 30, 2020)**

	Without Donor Restrictions			With Donor Restrictions			2021 Total	2020 Total
	Operating	Plant fund	Board-designated endowment	State appropriations	Other	Perpetually restricted		
Support and revenue:								
Support:								
Private contributions	\$ 2,912,450	\$ -	\$ -	\$ -	\$ 1,074,608	\$ 1,830,497	\$ 5,817,555	\$ 5,638,717
Federal grants	-	-	-	-	-	-	-	341,314
Federal reimbursement for Covid-19	1,584,678	-	-	-	-	-	1,584,678	1,030,878
County and other grants	-	-	-	-	62,000	-	62,000	124,000
State operating appropriation	23,197,000	-	-	-	-	-	23,197,000	22,647,000
State legacy appropriation	-	-	-	17,383,000	-	-	17,383,000	14,798,448
State capital appropriation	-	-	-	3,100,000	-	-	3,100,000	(201,562)
Total support	<u>27,694,128</u>	<u>-</u>	<u>-</u>	<u>20,483,000</u>	<u>1,136,608</u>	<u>1,830,497</u>	<u>51,144,233</u>	<u>44,378,795</u>
Revenue:								
Admission fees	1,160,438	-	-	-	-	-	1,160,438	2,000,596
Museum store sales	1,244,560	-	-	-	-	-	1,244,560	1,833,906
Publication sales	1,746,126	-	-	-	-	-	1,746,126	1,388,402
Program fees	96,304	-	-	-	-	-	96,304	768,130
Contract service fees	1,343,856	-	-	-	-	-	1,343,856	1,483,828
Library sales and fees	212,132	-	-	-	-	-	212,132	224,254
Investment return	261,803	-	2,246,443	-	6,097,574	18,374,015	26,979,835	4,776,582
Endowment payout	1,096,221	-	(315,028)	-	1,749,050	(2,530,243)	-	-
Change in value of split-interest agreements	-	-	-	-	-	21,883	21,883	24,977
Rental, parking, food services	77,765	-	-	-	-	-	77,765	892,094
Other sales, fees, and memberships	464,542	-	-	-	4,005	-	468,547	704,649
Total revenue	<u>7,703,747</u>	<u>-</u>	<u>1,931,415</u>	<u>-</u>	<u>7,850,629</u>	<u>15,865,655</u>	<u>33,351,446</u>	<u>14,097,418</u>
Total support and revenue	35,397,875	-	1,931,415	20,483,000	8,987,237	17,696,152	84,495,679	58,476,213
Net assets released from program restrictions	17,731,959	1,912,617	-	(16,842,976)	(2,801,600)	-	-	-
Total support, revenue, and net assets released from program restrictions	<u>\$ 53,129,834</u>	<u>\$ 1,912,617</u>	<u>\$ 1,931,415</u>	<u>\$ 3,640,024</u>	<u>\$ 6,185,637</u>	<u>\$ 17,696,152</u>	<u>\$ 84,495,679</u>	<u>\$ 58,476,213</u>

See accompanying Notes to Financial Statements.

**MINNESOTA HISTORICAL SOCIETY**  
**STATEMENT OF ACTIVITIES (CONTINUED)**  
**YEAR ENDED JUNE 30, 2021**  
**(WITH SUMMARIZED INFORMATION FOR THE YEAR ENDED JUNE 30, 2020)**

	Without Donor Restrictions			With Donor Restrictions			2021 Total	2020 Total
	Operating	Plant fund	Board- designated endowment	State appropriations	Other	Perpetually restricted		
Expenses:								
Program services:								
Library and Collections	\$ 9,256,918	\$ 296,855	\$ -	\$ -	\$ -	\$ -	\$ 9,553,773	\$ 9,720,243
Historic Sites and Museums	11,815,020	1,241,823	-	-	-	-	13,056,843	15,524,988
Education, Outreach, and Content								
Development	9,471,061	467,975	-	-	-	-	9,939,036	11,685,468
Historic Preservation	7,379,696	5,301	-	-	-	-	7,384,997	7,477,325
Total program services	<u>37,922,695</u>	<u>2,011,954</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>39,934,649</u>	<u>44,408,024</u>
Supporting services:								
Management and General	8,013,272	104,311	-	-	-	-	8,117,583	10,926,373
Development and Membership	1,388,927	1,191	-	-	-	-	1,390,118	1,903,326
Total supporting services	<u>9,402,199</u>	<u>105,502</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>9,507,701</u>	<u>12,829,699</u>
Total expenses	<u>47,324,894</u>	<u>2,117,456</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>49,442,350</u>	<u>57,237,723</u>
Increase (decrease) in net assets	5,804,940	(204,839)	1,931,415	3,640,024	6,185,637	17,696,152	35,053,329	1,238,490
Changes in net assets:								
Without donor restriction	5,804,940	(204,839)	1,931,415	-	-	-	7,531,516	2,419,447
With donor restrictions	-	-	-	3,640,024	6,185,637	17,696,152	27,521,813	(1,180,957)
Net changes in net assets	<u>5,804,940</u>	<u>(204,839)</u>	<u>1,931,415</u>	<u>3,640,024</u>	<u>6,185,637</u>	<u>17,696,152</u>	<u>35,053,329</u>	<u>1,238,490</u>
Net assets at beginning of year	<u>12,148,132</u>	<u>90,596,344</u>	<u>7,147,263</u>	<u>34,480,422</u>	<u>33,467,784</u>	<u>76,733,455</u>	<u>254,573,400</u>	<u>253,334,910</u>
Net assets at end of year	<u>\$ 17,953,072</u>	<u>\$ 90,391,505</u>	<u>\$ 9,078,678</u>	<u>\$ 38,120,446</u>	<u>\$ 39,653,421</u>	<u>\$ 94,429,607</u>	<u>\$ 289,626,729</u>	<u>\$ 254,573,400</u>

*See accompanying Notes to Financial Statements.*

**MINNESOTA HISTORICAL SOCIETY**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**YEAR ENDED JUNE 30, 2021**  
**(WITH SUMMARIZED INFORMATION FOR THE YEAR ENDED JUNE 30, 2020)**

	<b>Library and Collections</b>	<b>Historic Sites and Museums</b>	<b>Education, Outreach, and Content Development</b>	<b>Historic Preservation</b>	<b>Total Program Services</b>	<b>Management and General</b>	<b>Development and Membership</b>	<b>2021 Total Expenses</b>	<b>2020 Total Expenses</b>
Salaries	\$ 4,058,375	\$ 4,362,236	\$ 2,945,166	\$ 556,834	\$ 11,922,611	\$ 4,214,505	\$ 855,479	\$ 16,992,595	\$ 21,045,998
Benefits	1,844,621	2,054,008	1,239,220	223,927	5,361,776	1,326,943	379,293	7,068,012	8,982,902
	<u>5,902,996</u>	<u>6,416,244</u>	<u>4,184,386</u>	<u>780,761</u>	<u>17,284,387</u>	<u>5,541,448</u>	<u>1,234,772</u>	<u>24,060,607</u>	<u>30,028,900</u>
Rental fees	17,225	14,252	328	-	31,805	777	-	32,582	68,456
Advertising	406	12,027	30,548	-	42,981	175,163	746	218,890	750,834
Repairs	94,848	393,961	7,431	26,664	522,904	417,055	3,595	943,554	830,544
Insurance	-	-	-	-	-	210,222	-	210,222	152,906
Printing	4,393	27,215	490,422	-	522,030	12,955	39,389	574,374	687,652
Professional and technical services	900,396	404,007	349,869	716,193	2,370,465	665,881	44,356	3,080,702	3,867,728
Purchased services	31,270	917,955	367,761	-	1,316,986	162,802	8,826	1,488,614	2,269,047
Speakers' fees	-	28,820	176,536	800	206,156	-	1,967	208,123	334,126
Communications/postage	25,839	116,541	77,446	2,999	222,825	159,736	19,421	401,982	512,751
Employee travel	52,620	21,023	18,678	6,023	98,344	14,687	895	113,926	272,232
Utility service	33,658	374,418	-	-	408,076	53,398	-	461,474	480,430
Fees and other expenses	68,999	26,823	151,869	666	248,357	5,801	2,237	256,395	411,250
Supplies	137,757	254,647	130,591	-	522,995	137,748	15,742	676,485	806,834
Equipment	100,676	86,971	17,128	-	204,775	344,286	6,121	555,182	426,025
Collections acquisition	124,597	-	-	-	124,597	-	-	124,597	354,059
Buildings and improvements	7,928	2,064,134	-	-	2,072,062	-	-	2,072,062	850,991
Grants	-	-	-	5,797,264	5,797,264	-	-	5,797,264	5,833,016
Cost of goods sold	-	617,973	-	-	617,973	-	-	617,973	852,072
Depreciation	296,855	1,241,823	467,975	5,301	2,011,954	104,311	1,191	2,117,456	2,017,984
History Center building services	1,753,310	38,009	3,468,068	48,326	5,307,713	111,313	10,860	5,429,886	5,429,886
	<u>\$ 9,553,773</u>	<u>\$ 13,056,843</u>	<u>\$ 9,939,036</u>	<u>\$ 7,384,997</u>	<u>\$ 39,934,649</u>	<u>\$ 8,117,583</u>	<u>\$ 1,390,118</u>	<u>\$ 49,442,350</u>	<u>\$ 57,237,723</u>

*See accompanying Notes to Financial Statements.*

**MINNESOTA HISTORICAL SOCIETY**  
**STATEMENT OF CASH FLOWS**  
**YEAR ENDED JUNE 30, 2021**  
**(WITH COMPARATIVE INFORMATION FOR THE YEAR ENDED JUNE 30, 2020)**

	<u>2021</u>	<u>2020</u>
Cash flows from operating activities:		
Net changes in net assets	\$ 35,053,329	\$ 1,238,490
Adjustments to reconcile net changes in net assets to net cash provided by operating activities:		
Depreciation	2,117,456	2,017,984
Net realized and unrealized gain on investments	(25,848,906)	(2,774,395)
Adjustment of actuarial liability for split-interest agreements liability	(74,965)	(24,977)
Perpetually restricted contributions	(1,830,497)	(801,947)
Changes in assets and liabilities:		
Receivables	995,703	2,497,377
Museum shop inventories	189,433	56,086
Accounts payable and accrued expenses	1,165,847	(508,947)
Accrued vacation and sick liability	(301,322)	212,292
Net cash provided by operating activities	<u>11,466,078</u>	<u>1,911,963</u>
Cash flows from investing activities:		
Purchase of property and equipment	(18,019,445)	(2,473,428)
Purchase of investments	(17,033,569)	(15,417,763)
Proceeds from sale of investments	19,710,432	14,737,555
Net cash used in investing activities	<u>(15,342,582)</u>	<u>(3,153,636)</u>
Cash flows from financing activities:		
Payments on split-interest agreements liability	(44,034)	(49,074)
Proceeds from contributions restricted for:		
Investment in perpetually restricted	1,830,497	801,947
Net cash provided by financing activities	<u>1,786,463</u>	<u>752,873</u>
Net change in cash and cash equivalents	(2,090,041)	(488,800)
Cash and cash equivalents at beginning of year	<u>9,271,273</u>	<u>9,760,073</u>
Cash and cash equivalents at end of year	<u>\$ 7,181,232</u>	<u>\$ 9,271,273</u>
Noncash purchase of property and equipment	<u>\$ 2,169,439</u>	<u>\$ 618,722</u>

*See accompanying Notes to Financial Statements.*

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(1) Description of the Society**

The Minnesota Historical Society (the Society) is an independent, nonprofit corporation created by the Legislative Assembly of the Territory of Minnesota, Laws 1849, Chapter 44. The Society receives significant funding from the state of Minnesota in the form of legislative appropriations, grants from the federal government, and membership revenue as well as donations from the private sector. The Society's earned revenue is derived from investment return, store sales and admissions, publications sales, rental, parking, and food service, and other sales and fees.

The mission of the Society is using the power of history to transform lives by preserving, sharing, and connecting. The Society preserves the evidence of the past and tells the stories of Minnesota's people. To achieve this objective, the Society provides opportunities for people of all ages to learn about the history of Minnesota, collects and cares for materials that document human life in Minnesota, makes them known and accessible to people in Minnesota and beyond, and encourages and executes research in Minnesota history.

The Society is governed by its officers and an Executive Council, elected by the membership. The Executive Council appoints the director/chief executive officer, who has the responsibility of directing the Society in accordance with its policies.

**(2) Summary of Accounting Policies**

**(a) Basis of Presentation**

Net assets, support and revenue, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Net assets of the Society and changes therein are classified into the following categories:

- Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor restrictions. Certain of these amounts have been designated by the board to act as endowment.
- Net Assets With Donor Restrictions – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. State appropriations are considered by the Society to be temporary in nature because the appropriations are made to support programs as approved through the legislative process. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restrictions when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

**(b) Support and Revenue**

Support and revenue are reported as increases in without donor-restricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in without donor-restricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in without donor-restricted net assets unless their use is restricted by explicit donor stipulation or pursuant to the provisions of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). Expirations of restrictions on net assets (e.g., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(2) Summary of Accounting Policies (Continued)**

**(b) Support and Revenue (Continued)**

Contributions, including unconditional promises to give, are recognized as revenue in the period that the contribution is received or that the promise is made. Conditional promises to give and contributions are not recognized until the conditions are met. A contribution is considered conditional when there is both a barrier to payment as well as a right of return. Contributions of noncollection assets other than cash are recorded at their estimated fair value. Contributions to be received after one year are discounted using discount rates consistent with the general principles of present value measurement. Amortization of discount is recorded as additional contribution revenue in accordance with donor-imposed restrictions, if any, on the contributions. An allowance for uncollectible pledges receivable is provided based upon management's judgment, including such factors as prior collection history, type of contribution, and nature of fund-raising activity and is recorded as necessary.

Contributions with donor-imposed restrictions that are met in the same year as the gifts are received are reported as revenue in the with donor-restricted net asset class. Contributions of land, building, and equipment without donor-imposed restrictions concerning the use of such long-lived assets are reported as revenue in the without donor-restricted net asset class. Contributions of cash or other assets to be used to acquire land, building, and equipment with such donor restrictions are reported as revenue of the with donor-restricted net assets class; the restrictions are considered to be released when the asset is placed into service.

The Society receives appropriations from the State Legislature in accordance with Minnesota Statute 138.01. The State Legislature may place specific restrictions on such funds. These appropriations are of three types:

- Biennial funding, accounting for the majority of the Society's appropriations.
- Biennial funding from the Legacy funding from the Arts and Cultural Heritage fund.
- Appropriations for capital bond projects. These funds are available until the project is completed or abandoned, within specified sunset dates.

Appropriations are recognized as revenue in the year in which the Society is awarded the funding, as they are considered unconditional with no barriers.

Federal and county and other grants are recognized as revenue when conditions are met.

Program revenue is recognized as revenue when the performance obligation is satisfied. Admission fees, museum store sales, library sales and fees, and parking fee revenue are recognized as revenue when sales are made. Program fees, publication sales, and rental income are recognized as revenue when earned when services are performed and events occur. Contract service fees are recognized as revenue when services are performed according to the related contract. Membership fees include a contribution, which is recognized upon when the membership is entered into, and program fees, which is recognized over the life of the membership. Investment returns, net of fees, include dividends, interest, realized and unrealized gain or loss, recorded monthly.

**(c) Investments**

Investments are recorded at fair value. Mutual funds and common stock are valued based on quoted market prices in active exchanges. Investments in common collective trusts are valued using a unit share price as determined monthly by fund managers based on the fair values of the underlying securities in the trusts. The fair values of the underlying securities held by the common collective trusts are based on quoted market prices in the exchange of the country in which the security is registered.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(2) Summary of Accounting Policies (Continued)**

**(d) *Receivables***

The Society provides an allowance for bad debts using the allowance method. An account is individually analyzed for collectibility. When all collection efforts have been exhausted, the balance is written off against the related allowance. In addition, an allowance is provided for accounts when a significant pattern of uncollectibility has occurred. An allowance of \$40,000 was recorded for the year ended June 30, 2021 related to the author advances. A discount of \$3,193 was recorded in the year ended June 30, 2021 for the receivables that are expected to be collected over one year from June 30, 2021. At June 30, 2021, one receivable made up 15% of other receivable on the balance sheet. At June 30, 2021, the Society has a \$2,615,557 federal reimbursement for COVID-19 receivable on the balance sheet. The Society applied for the employee retention credit for \$813,256 in FY 20 and \$1,802,301 in FY21.

**(e) *Split-Interest Agreements***

The split-interest agreements include charitable remainder trusts and charitable gift annuities. The Society recognizes the contribution from charitable trusts when the trust is established and recognizes the contribution from the charitable annuity gifts when the agreement is executed. The contribution amount is the difference between the fair value of assets received and the present value of the future cash flows expected to be paid to the designated beneficiaries. The significant assumptions used to estimate the present value of the future cash flows include discount rates of 0.9% to 6.0% commensurate with the risks involved and the 2021 mortality tables.

**(f) *Program and Supporting Services***

The cost of providing the various program and supporting services has been summarized on a functional basis in the schedule of functional expenses.

The program services of the Society fall into four major groups:

- **Library and Collections** – Maintains and makes available to the public the Society’s collection of books, newspapers, maps, photographs, works of art, oral history recordings, private manuscripts, and periodicals on Minnesota history; and catalogs, restores, and digitizes documents and records to make them available for public use. This program includes the acquisition, preservation, and cataloging of public records, as well as the Society’s responsibilities as State Archivist. Conducts historic and archaeological surveys, as required by law.
- **Historic Sites and Museums** – Administers historic sites and museums throughout the state for public benefit through programming and exhibits, entertaining reenactments of key events and historical characters, and participation in living history programs about the people who lived and worked at these historic places; includes museum programs, activities and services at the History Center and the museum shops, parking, food service, and building rental at all facilities. Provides preservation and construction services; operates the Capitol tour program; administers the State Historic Sites Act.
- **Education, Outreach, and Content Development** – Develops Minnesota history curriculum, provides teacher education and coordinates the Minnesota History Day program. Plans, fabricates, and installs exhibits at Society interpretive facilities and museums throughout the state. Develops educational programming and outreach, including diversity and inclusion and Native American initiatives. Publishes books and other media related to Minnesota history.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(2) Summary of Accounting Policies (Continued)**

**(f) Program and Supporting Services (Continued)**

- **Historic Preservation** – Provides technical assistance and grants for historic preservation; administers grant programs supporting projects in preservation and interpretation of Minnesota history.

Supporting services include the following:

- **Management and General** – Provides necessary support services, such as institutional leadership, legislative programs and priorities, budget and accounting control, personnel administration, facility planning, establishment of institutional policies, board liaison, information technology coordination, public information services, and membership support services.
- **Development and Membership** – Manages development and membership functions for the institution and develops programs to ensure ongoing nonstate support for the Society.

**(g) Contributed Services**

Many members and other volunteers have made significant contributions of their time to develop and promote the programs of the Society. The value of these contributed services is not included in the accompanying financial statements, as such services do not create or enhance nonfinancial assets or require specialized skills.

**(h) Museum Shop Inventories**

Merchandise-for-resale inventories at museum shops are stated at the lower of cost (first-in, first-out) or net realizable value.

**(i) Collections, Historic Sites, and Publications**

The Society's collection of artifacts, documents, newspapers, pictures, paintings, tapes, and books is not capitalized because donated values are not readily determinable. Items purchased for the collection are expensed as acquired.

Similarly, historic sites and publication copyrights owned by the Society are not included in the financial statements. Costs of producing publications for resale are expensed as incurred. However, in the opinion of management, the effects of expensing publication costs do not have a material effect on the Society's financial statements taken as a whole.

**(j) Property and Equipment**

Constructed and purchased property and equipment are carried at cost and noncollection contributed assets are carried at fair value at date of donation, less accumulated depreciation.

The Society's capitalization policy includes the following provisions:

- Purchases of buildings and leasehold improvements that have an initial cost of more than \$100,000 are capitalized.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(2) Summary of Accounting Policies (Continued)**

**(j) Property and Equipment (Continued)**

- Purchases of program-designated equipment that have an initial cost of more than \$100,000 are capitalized.
- Purchases of auxiliary service-designated equipment that have an initial cost of more than \$10,000 are capitalized.

Depreciation is provided in amounts sufficient to relate the cost of property and equipment to operations over their estimated useful lives by straight-line methods. A summary of estimated service lives follows:

History Center and improvements	100 years
Other property and improvements	50 years
Equipment	6 – 10 years

**(k) Grants Payable**

The Society awards grants through a review process which varies based on the size of the grant. After final approval, certain grants are paid out immediately and other grants are paid out based on certain milestones.

**(l) Income Taxes**

The Society has received a determination letter indicating that it is exempt from federal and state income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code and corresponding State of Minnesota Statutes. Notwithstanding, income that is not related to exempt purposes, less applicable deductions, is subject to federal and state corporate income taxes.

The Society engages in activities that are considered as unrelated to its exempt purpose and these activities are subject to federal and state income taxes. For the fiscal year ended June 30, 2021, the Society estimated a loss for its unrelated business income taxes and, accordingly, has made no provision for the taxes.

**(m) Statement of Cash Flows**

For purposes of the statement of cash flows, the Society considers all highly liquid securities purchased with a maturity of three months or less to be cash equivalents.

**(n) Use of Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from these estimates.

**(o) Functional Expenses**

Accounting principles generally accepted in the United States of America require the presentation of information about expenses reported by their functional classification, such as major classes of program services and supporting activities. Expenses are direct coded where applicable and costs that are allocated are based on time and use estimates across the functional categories.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(2) Summary of Accounting Policies (Continued)**

*(p) Prior Year Summarized Information*

The financial statements include certain prior year summarized information in total, but not by net asset class. With respect to the statement of activities, such prior year information is not presented by net asset class. With respect to the statement of functional expenses, such prior year information is not presented by function. Accordingly, such information should be read in conjunction with the Society's fiscal year 2020 financial statements from which the summarized information was derived.

**(3) Liquidity and Availability**

Minnesota Historical Society regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the return on investment of its available funds. The Society has various sources of liquidity at its disposal, including cash, cash equivalents, marketable debt, and equity securities.

For purposes of analyzing resources available to meet general operating expenditures over a 12-month period, the Society considers expenditures related to its mission, as well as the conduct of services undertaken to support those activities to be general operating expenditures. Financial assets without donor restrictions are considered available. Financial assets with donor restrictions are not included in the analysis as these assets are used as specifically directed by donors and are, therefore, not generally available to meet current operating needs.

In addition to financial assets available to meet general operating expenditures over the next 12 months, the Society operates with a balanced budget, plans, and control expenditures with general revenue constraints. The Society's governing board has designated a portion of its resources without donor restrictions for endowment purposes; those amounts are identified as board-designated in the financial statements. These funds are invested for long-term appreciation and current income but remain available and may be spent at the discretion of the Board. As of June 30, 2021, the following financial assets could readily be made available to meet general operating expenditures within one year of the balance sheet date:

Cash and Cash Equivalents	\$ 11,297,649
Nonstate Support and Contributions, Net	47,463
Federal reimbursement for Covid-19	2,615,557
Contract Receivables	216,824
Publication Sale Receivables	223,909
Operating Investments	15,085,941
Total	<u>\$ 29,487,343</u>

**(4) Cash and Investments**

Investment return for the year ended June 30, 2021 consisted of the following:

Dividends and Interest	\$ 1,305,662
Net Realized Gain on Investments	4,861,952
Net Unrealized Gain on Investments	20,986,954
Investment Expense	(174,733)
Investment Return	<u>\$ 26,979,835</u>

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

The Society's endowment (with donor-restricted and board-designated) funds are managed by independent investment advisors in compliance with established board investment policies. In addition, included in investments is \$496,238 of investments under split-interest agreements.

**(5) Fair Value Measurements**

The Society measures fair value using a three-level fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

- Level 1 Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, without donor-restricted assets, or liabilities.
- Level 2 Pricing inputs other than identical quoted prices in active markets that are observable for the financial instrument, such as similar instruments, interest rates, and yield curves that are observable at commonly quoted intervals.
- Level 3 Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable. Level 3 includes situations where there is little, if any, market activity for the financial instrument.

Valuation levels are not necessarily an indication of the risk associated with investing in those securities.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(5) Fair Value Measurements (Continued)**

The following table summarizes the Society's investments that were accounted for at fair value, as of June 30, 2021:

<u>Description</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Mutual Funds:				
Equity	\$ 74,262,126	\$ -	\$ -	\$ 74,262,126
Fixed Income	39,721,585	-	-	39,721,585
Total Mutual Funds	113,983,711	-	-	113,983,711
Domestic Common Stock	93,710	-	-	93,710
Investments Valued at Net Asset Value	-	-	-	25,796,451
	<u>\$ 114,077,421</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 139,873,872</u>

The following table summarizes the Society's contribution receivable in remainder trusts that were accounted for at fair value, as of June 30, 2021:

<u>Description</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Contribution receivable in remainder trusts	\$ -	\$ 348,239	\$ -	\$ 348,239

The Society values certain investment holdings at fair value using their net asset value and has the ability to redeem its investment with the investee at net asset value per share (or its equivalent) at the measurement date. Fair value measurements of investments in certain entities that calculate net asset value per share (or its equivalent) as of June 30, 2021:

<u>Investment Category</u>	<u>NAV</u>	<u>Unfunded Commitments</u>	<u>Redemption Frequency</u>	<u>Redemption Notice Period</u>
Common Collective Trusts				
Grosvenor	\$ 11,942,807	\$ -	Quarterly	70 Days
SIT Dividend Growth Fund II	3,227,736	-	Monthly	30 Days
Lighthouse Partners	10,625,908	-	Monthly	90 Days
Total	<u>\$ 25,796,451</u>	<u>\$ -</u>		

Grosvenor Institutional Partners, Ltd. includes investments in commodities, equities, and multi-strategy funds. The fair value of the investment in this category is based on the fund's audited net asset value per share multiplied by the Society's units owned as of June 30, 2021.

SIT Dividend Group Fund II includes investments in equity securities. The fair value of the investment in this category is based on the fund's audited net asset value per share multiplied by the Society's units owned as of June 30, 2021.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(5) Fair Value Measurements (Continued)**

Lighthouse Partners includes investments in investment funds, including investments in U.S. and international equities. The fair value of the investment in this category is based on the fund's audited net asset value per share multiplied by the Society's units owned as of June 30, 2021.

**(6) Property and Equipment**

Property and equipment consist of the following at June 30, 2021:

Land	\$ 5,384,986
Property and improvement	118,089,643
Construction in progress	23,985,297
Equipment	<u>6,635,273</u>
	154,095,199
Accumulated depreciation	<u>(39,718,397)</u>
	<u><u>\$ 114,376,802</u></u>

**(7) Nonstate Support and Contributions Receivable**

Nonstate support and contributions receivable are discounted at rates ranging from .29% to 1.76% and summarized as follows at June 30, 2021:

Federal Grants Receivable	\$ 189,158
Donor Pledges Receivable	<u>1,475,113</u>
	<u><u>\$ 1,664,271</u></u>

Unconditional promises expected to be collected in:

Less than one year	\$ 1,274,464
One year to five years	393,000
Less discount	<u>(3,193)</u>
	<u><u>\$ 1,664,271</u></u>

At June 30, 2021, four pledges totaling \$970,000 made up 66% of donor pledges receivable totaling \$1,475,113.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(8) Net Assets with Donor Restrictions**

State appropriation and other restricted net assets are available for the following purposes as of June 30, 2021:

The portion of unexpended investment return generated from donor-restricted endowment funds subject to UPMIFA consist of:

Programs	\$ 7,525,682
Operations	<u>8,636,761</u>
	16,162,443

Gifts and other unexpended support and revenue available for:

Programs	23,490,978
Programs and operations from state appropriation	<u>38,120,446</u>
	<u>\$ 77,773,867</u>

Perpetually restricted net assets and the purposes the income is expendable to support are as follows as of June 30, 2021:

Endowment funds for:

Programs	\$ 75,014,122
Operations	<u>18,790,741</u>
	93,804,863

Gifts and other unexpended support and revenue available for:

Programs	276,505
Programs and operations from state appropriation	<u>348,239</u>
	<u>\$ 94,429,607</u>

**(9) Endowment Funds**

The Society's endowment consists of approximately 172 individual funds established for a variety of purposes including both donor-restricted endowment funds and funds designated by the board of trustees to function as endowments. Net assets associated with endowment funds, including funds designated by the board of trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

***Interpretation of Relevant Law***

Effective August 1, 2008, the state of Minnesota enacted UPMIFA. The Society has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Society classifies as perpetually restricted net assets (a) the original value of the gifts donated to the with donor-restricted endowment, (b) the original value of subsequent gifts to the with donor-restricted endowment, and (c) accumulations to the with donor-restricted endowment made in accordance with the direction of the applicable donor gift instruments at the time the accumulation is added to the fund.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(9) Endowment Funds (Continued)**

*Interpretation of Relevant Law (Continued)*

The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restriction is classified as net assets without donor restriction until those amounts are appropriated for expenditure by the Society in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Society considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund;
2. The purpose of the Society and the donor-restricted endowment fund;
3. General economic conditions;
4. The possible effect of inflation and deflation;
5. The expected total return from income and appreciation of investments;
6. Other resources of the Society; and
7. The investment policies of the Society.

*Endowment Net Assets Composition by Type of Fund*

Endowment net assets consist of the following at June 30, 2021:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor-restricted endowment funds	\$ -	\$ 109,967,306	\$ 109,967,306
Board-designated endowment funds	9,078,678	-	9,078,678
Total endowed net assets	<u>\$ 9,078,678</u>	<u>\$ 109,967,306</u>	<u>\$ 119,045,984</u>

*Changes in Endowment Net Assets*

Changes in Endowment Net Assets for the year ended June 30, 2021 are as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment Net Assets, July 1, 2020	\$ 7,147,263	\$ 88,150,077	\$ 95,297,340
Investment Return	2,246,443	23,223,390	25,469,833
Contributions	-	1,809,790	1,809,790
Appropriation of Endowment Assets for Expenditure	<u>(315,028)</u>	<u>(3,215,951)</u>	<u>(3,530,979)</u>
Endowment Net Assets, June 30, 2021	<u>\$ 9,078,678</u>	<u>\$ 109,967,306</u>	<u>\$ 119,045,984</u>

Investments not included in endowments total \$4,692,294 bringing the total to \$123,738,278.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(9) Endowment Funds (Continued)**

*Funds with Deficiencies*

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Society to retain as a fund of perpetual duration. Deficiencies of this nature that are reported in with donor-restricted net assets were \$-0- as of June 30, 2021.

*Return Objectives and Risk Parameters*

The Society has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Society must hold in perpetuity or for a donor-specified period as well as board-designated funds. Under this policy, as approved by the board, the endowment assets are invested in a manner that is intended to produce an annual return that equals or exceeds 7.5%, comprised of the Society's Annual Spending Rate plus inflation. The annual spending rate is the percentage of the endowment paid out each year to support ongoing Society activities. It is set by the Executive Council upon consideration of recommendations by the Executive Committee and the Finance Committee. The annual spending rate will not exceed 5% including fees. The actual amount to be paid out each fiscal year from the endowment is calculated at the end of the previous calendar year by multiplying the spending rate times the average quarterly market value of the endowment over the preceding five-year period. The annual spending rate for the fiscal year ended June 30, 2021 was 4.5%, including investment management fees.

*Strategies Employed for Achieving Objectives*

To satisfy its rate of return objective, the Society relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Society targets a diversified asset allocation that places emphasis on investments in equities (60%), fixed income (30%), and alternative investments (10%).

**(10) Retirement Plans**

The Society participates in the Minnesota State Retirement System (MSRS), a multi-employer defined benefit plan, and Teachers' Insurance and Annuity Association – College Retirement Equities Fund (TIAA-CREF), a defined contribution plan, on behalf of all nonstudent employees meeting age and length of service requirements. New employees have the option of choosing either plan. MSRS covers certain employees of the state of Minnesota, the University of Minnesota, and certain other entities, including the Society, not covered by other pension funds. The Society's liability for each plan is limited to the contribution rates and amounts as determined by statute. The Society has made all required contributions totaling \$1,019,174 for the year ended June 30, 2021.

MNHS participates in the Minnesota State Retirement System (MSRS), a multi-employer defined benefit pension plan. The most recent available data is for fiscal year ended June 30, 2020. The plan was 91.3% funded as of June 30, 2020. The Society's portion of the plan was 0.157% as of June 30, 2020.

Contributions for the fiscal year 2020 were \$321,037. The Society's portion of the unfunded liability was \$2.1 million as of June 30, 2020. The Society has no collective bargaining agreements. As of July 1, 2020, the employer contribution rate was 6.25% of pay.

**MINNESOTA HISTORICAL SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2021**

**(11) Commitments and Contingencies**

The Society entered into agreements with various parties in connection with the Fort Snelling visitor's center and the Fort Snelling revitalization project for a total of \$31,200,000. As of June 30, 2021, there was \$23,985,297 of Construction in Process related to these projects.

**(12) COVID-19 Impact**

The Society entered FY21 with significant restrictions on open hours and an abrupt pivot to remote work by most of the Society's staff members, as required by the State of Minnesota / Governor's Executive Orders. Split Rock Lighthouse and Jeffers Petroglyphs reopened for outdoor programming, with the other Society sites were closed to the public through the first three quarters of FY21. The Society worked to connect with its audiences digitally and maintained core operations and security. In May 2021, the Society reopened most sites to the public on a limited schedule and continued reengaging the public through the end of the fiscal year.

Reflecting the COVID closure, the Society began FY21 with roughly half of its staff furloughed. We recalled staff to support reopening throughout the year. The Society recognized a further \$3 million reduction in full year earned revenue (admissions, program fees, store sales, etc.) which was partially offset by \$1.9 million in federal employee retention credits. The Society ended the year favorable to budget which will support an anticipated operating deficit in FY22 to support continued reopening expense.

**(13) Subsequent Events**

In connection with the preparation of the financial statements the Society evaluated subsequent events after the balance sheet date of June 30, 2021 through October 19, 2021, which was the date the financial statements were available to be issued.